

# ORURISA BOARD RETREAT

May 18, 2018

9:00 AM to 4:00 PM

Meeting called by: Molly Vogt, President

Meeting type: ORURISA board meeting

Facilitator: Molly Vogt

Minutes prepared by Theresa Burcsu, Communications Director/Secretary

## Agenda

1. Welcome, introductions, and wake-up activity
2. Board Business
  - a. Recap of Treasurer's update - Molly
  - b. Update on president elect - Molly
  - c. Proposed bylaws change for vacancy in president elect position - Molly/Dean
  - d. OneURISA update - Cy
  - e. Web/email platform recommendation - Molly/Dean
  - f. ORURISA.org website traffic encryption (https) - Theresa
3. Geospatial community news and updates
  - a. NGAC update - Cy
  - b. State/GEO/OGIC update - Cy
  - c. Other news - all
4. SIG/Section updates and past year reports
  - a. Section and SIG leaders summarize past and planned activities in their groups
  - b. Open brainstorm
5. Board Committees
  - a. Overview and recap of committees - Molly
    - i. Board Business & Comm
    - ii. New Audiences
    - iii. Existing Relationships
    - iv. GIS in Action
    - v. Committee structure feedback and discussion
6. Vision and goals for 2018-19
  - a. ORURISA mission and goal review - Molly
    - i. Recap of suggestions offered at GIA 2018 - Molly
    - ii. Rebranding - Rich
  - b. Committee goal discussions - committee groups
  - c. Report out - Committee groups
  - d. Collective goals prioritization, what's missing - All
    - i. Desired outcome: list of priority goals for 2018-19
7. Board coordination for committee project plans
  - a. Discussion - All
    - i. What's missing? What do we need to do that we haven't listed?

- ii. How can we best leverage our resources, identify potential partners with shared interests, external resources, and points of contact
  - iii. Reality check - do we have what we need to get this done?
  - iv. Desired outcome: refinements to committee action plans
8. Summary and action item recap
9. Last call for discussion, good of the order
10. Adjourn!

## Attendance Record

1. Molly Vogt, Metro
2. Mark Scott, Columbia Pacific
3. Alexa Todd, Washington Cnyt
4. Shivon Van Allen, Clean Water Services, YP
5. Rich L'Esperance
6. Lesley Hegewald
7. Cy Smith
8. Matt Fried
9. John Bragg
10. Theresa Burcsu
11. Colleen Miller, Bend, Central Oregon
12. Dean Anderson
13. Robb Kirkman, Metro

Board Members = 19

Attending = 12

Quorum = 10 --> Quorum reached!

## Welcome, agenda review – Molly

Molly started off the meeting with a “Wake up” exercise - vacations around Oregon. Board members will be traveling throughout Oregon, with a heavy concentration of vacations along the coast.

# Chapter Business

## Meeting Notes approval – Molly Vogt

John Bragg motioned to approve Annual Chapter and April 2018 meeting minutes. Cy seconded.

Decision: Unanimously approved.

## Treasurer's report – Molly for Keith Massie

Molly reviewed the financial report from April 2018.

Rich estimated that the revenue from GIA 2018 will be less than 2017, but noted that the finance report is still under development.

## Update on president elect - Molly

- Theresa B. nominated for president-elect
- Proposed bylaws change for vacancy in president elect position - Molly/Dean
- Dean described the process for changing the bylaws: the bylaws say that they can be changed at any time by the Board. John noted that it seems that the president elect could be in the position for almost 4 years. Molly clarified that the president elect comes into the position at the start of the second year of the president's term. Rich motioned for acceptance; Rob seconded.
- Decision: By-laws proposal unanimously passed.

## OneURISA update - Cy

Chapter Advisory Board (CAB) has been pursuing a unified membership model for about 15-20 years, where unified means that URISA chapters and national organization form a single organization. Current URISA membership fee is \$175, and will increase to \$195 starting January 2019. Oregon URISA (ORURISA) and CAB were pushing for an annual OneURISA membership fee of \$75 because Oregon membership fee currently collected through the registration fee for the Oregon GIS in Action annual conference. National URISA has not been supportive of \$75 fee because they want to provide an array of services to members, and their financial analysis indicates that \$195 is the right fee under a unified model.

Dean commented that URISA would need to provide additional services to help chapters to offset the increased membership fee for its chapter members, such as providing a web site provider to chapters. URISA has been unwilling to lower \$195 annual membership fee so far nor have they identified additional services that will be provided. Cy recommends that the ORURISA Board correspond with URISA to indicate that we don't approve of the \$195 fee at this point, and would like to have more information about the additional services URISA will provide.

Washington, Georgia, South Carolina, others are also uncertain of the \$195 membership fee. Washington may be interested in signing onto Oregon's letter (Dean drafted a letter from Oregon).

Dean reported that he has asked for more information on the proposed unified model and fee changes, but this information hasn't been provided.

Board members proposed that Oregon band together with other chapters that are not interested in the fee increase.

Robb (URISA Board Member) noted that concerned chapters haven't identified the services desired and that international URISA hasn't identified what services they could propose or offer. He continued, noting that there is a general sense that International URISA doesn't bring initiatives to fruition in ways that chapters can readily recognize. International URISA doesn't exert much authority (relative to AAG, MAPS, GITA for example) but there is interest in increasing its influence. It was also opined that the financial analysis for fees was overly simple and lacking in some important areas, such as exploring a lower annual fee structure.

Robb also noted that the membership as it exists in Wild Apricot needs to be cleaned up and the "true" members identified to help facilitate financial analyses.

#### Action items:

1. By 5/23 - Cy will modify and distribute Dean's letter to the Board.
2. By June 6: Board will review and recommend revisions for transmission to URISA. Include a deadline for URISA's proposal for services by Jan. 2019 for chapters to consider to inform their support for a unified model to be implemented in Jan. 2020.
3. Discuss letter at Board meeting on June 14.
4. By June 14: John Bragg will develop survey plan and bring to Board. Committee: Alexa Todd, Lesley H, Theresa B., Cy, Robb. Distribute survey to members to understand their needed services. Potentially point survey responders to the URISA FAQ to help respond to survey. What do members expect, getting out of URISA now, and would like to get out of it.

#### Web/email platform recommendation - Molly/Dean

- Overview: A review was conducted of several web providers, including Google. Explored costs, potentially better solutions for web interface and requirements for ORURISA.
- Conclusions:
  - Wild Apricot is working. However, the Board's interaction with and use of Wild Apricot needs to be improved.
- Proposal:
  - Keep Wild Apricot
  - Reduce numbers of active members maintained on Wild Apricot (to bring down costs)

- Implement a signup page and give \$10 discount to GIS in Action for "membership" as similar to Mid-Atlantic GIS Association
  - Membership would be modeled after the Mid-America GIS Join page. Would require annual membership renewal.
- Polk County can provide staff technical support for website, such as membership info update.
- Implement some requirements for committees to provide input to the website.

## Discussion

- Committees are a great way to be involved in ORURISA.
- Input received around the use of Wild Apricot. Agreement that the proposal will work for the chapter.

## Action item:

Molly assisted by Bus. Comm will move forward with proposal for improving utilization of Wild Apricot.

## ORURISA.org website traffic encryption (https) - Theresa

Web site encryption relies on having a security certificate and as a result, enables a web site to use "https" as part of its URL. Wild Apricot works with a free option (Let's Encrypt). Wild Apricot allows use of security certificates from other providers as well, but charges for their set up on the site.

## Discussion:

- What are the advantages/disadvantages for the options?
  - Let's Encrypt - renews every 60 days. They serve a wide array of websites including WordPress. Wild Apricot has streamlined their interactions with Let's Encrypt.
  - Let's Encrypt has support from well-reputed organizations.
  - Proposed action: ask other URISA wild apricot users what security certificate providers they use.
  - Action: Dean will email his IT person to find out more about differences among security cert providers. [Response received later the same day: Dean's IT person noted that there are not many differences and that if Wild Apricot is willing to set up a security certificate for free, it is likely worth it.]
- Decision: Table until this afternoon/no further discussion needed.
- Action: Theresa will set up the security certificate using Let's Encrypt.

# Geospatial community news and updates

## NGAC update - Cy

1. National Geospatial Advisory Committee (NGAC) focused on coordination of geospatial information and systems among federal agencies. 20-25 members. Meet 3 times per year.
2. Current issues:
  - a. GIS support of infrastructure. Have produced use cases for infrastr construction and renewal, e.g., sage-grouse conservation, oil and gas infra. Will develop best practices for geospatial data from the use cases and ancillary info.
  - b. National Address Database. Working with Census and 9-10 states on building the db. Working for funding from FGDC
  - c. Proposed NAIP change of funding and sharing structure by FSA.
  - d. Landsat program and EOSAT site
  - e. National Spatial Data Act. Will codify FGDC governance structure in statute and better define NGAC's direction with respect to geospatial information nationally. Would also position US Leg to oversee geospatial information spending.

## State/GEO/OGIC update - Cy

OGIC was reformed under Oregon Revised Statute 276A. OGIC working currently on funding mechanism (Resources Work Group), strategic planning, and performance measurement. Statute requires that all public bodies share data and eliminate fees associated with sharing. The Resources WG is developing funding mechanism to replace the fees associated with data dev. and sharing.

### Discussion:

- Dean: do we fund Framework data as a whole? Do we prioritize certain data elements?
  - Point raised that the funds should go to those who aren't already developing/maintaining data to fill the geographic gaps in Framework data. Then look to orgs that need to reformat data into the standard. Organizations-in-need-based funding model.

### Action items:

By May 30 - All - respond to email that Dean will send out to committee as OGIC Resource WG chair

## Other news - all

## SIG & Section Updates – Leaders

### Sections

Central Oregon GIS Users Group - Colleen Miller. Had great turnout for fall GIS meeting. Had presentations on Esri ArcGIS pro resources. Host was OSU Cascades. Post-event survey showed that networking opportunities was most highly valued.

Willamette Valley GIS Users Group - Lesley Hegewald. Next meeting: May 22 at Albany City Hall. 1 PM to 3:30 PM. 3 presentations: are available on the meetings archive page (<http://orurisa.org/page-560157>).

### Special Interest Groups

Young Professionals - Alexa Todd (former lead) introduced Shivon Van Allen who stepped up to take lead. Has had their domain renewed and hosted the social at GIA in action.

Oregon GIS Association - Dean Anderson. Partnered with ORMAPP and Oregon on parcel fabric workshop. Costs were covered elsewhere.

### Discussion:

Colleen noted that the networking aspect of the Central Oregon GIS Users Group is highly valued by members, prompting discussion about other successful ORURISA efforts and events for networking. Hot/Cool Apps meeting was brought up: the best speaker at these events received a pitcher of beer. Lesley has found that presentations and varying the meeting location and local host are strategies that have worked well for the WV Users Group. This approach seems to work well due to the size of the group (20 - 50 people show up depending on the location). John mentioned his biology breakfast group that meets for breakfast and a presentation or two (coordinated with ODFW and DLCD Coastal Program). Conclusions: different groups gravitate to different models.

Content for meetings: Framework program, data standards.

## Board Committee Updates

Molly reviewed the opportunity statements from the committee charters (except Existing Relationships). [Charters](#) are available on Google drive (<https://drive.google.com/open?id=0B3bnKKgS0JRAemp6VXhMdEJLbE0>). Existing/Internal Relationships was in the wheelhouse of John Sharrard. He was looking to develop various materials that could be shared by all Board members and regular members.

Board Business & Communications. Lead: Molly Vogt  
New Audiences. Lead: John Bragg  
Existing Relationships. Lead: vacant  
GIS In Action – Lead: Rich L'Esperance

## Vision and goals for 2018-19

### Brainstorming (see [spreadsheet](#))

The group began to brainstorm ideas around the vision and goals for 2018-19. These were first captured in the notes, then moved to a [Google sheet](#).

- ~~Workshops proposed by Keith Massie~~
- ~~Rebranding~~
- ~~FAA certification workshop/bootcamp study session for UAV. Christina Freidl at PCC has a person who is running training.~~
- ~~Michael Wing at OSU offering RS class on UAV. Including hands on data collection and processing would be good. Could be part of GIA or led by New or Existing Audiences comms.~~
- ~~Mapapalooza: by bike or horse or vehicle. Would be especially useful in rural areas. Could be done using OSM or for OSM. E.g., the bars layer in OSM. Participants could bring paper maps that need to be digitized. Mapping historic or other cemetery.~~
- ~~How can we get volunteers to help or lead projects that will help Board achieve its goals.~~
- ~~Hack Oregon. Volunteer data science org. Could be engaged as a new audience.~~
- ~~Volunteer/new audience opp: Gray's College outreach program to high school students for hands-on projects is always looking for projects/ops.~~
- ~~Opportunities to partner and share members with neighboring chapters: Washington Chapter~~
- ~~OneURISA response activities (see earlier discussion for action items)~~
- ~~Increase attendance at GIA (500 attendees). Solicit info about why attendance has decreased. Offer more support to get people to the conference (e.g., justification letter; stipends for long-distance attendees).~~
- ~~Look to other organizations' conferences to fill whole tracks: e.g., League of Oregon Cities. What GIS Can Do for Your City. LOC conference is September 27, 2018.~~
- ~~Distance learning/streaming presentations/workshops. as stand-alone trainings first.~~
- ~~Increase sponsorship for GIA, ORURISA events. E.g., HP, IBM, Intel. TV stations, radio stations~~

After brainstorming, identifying who might be responsible, and priority (by vote count), we attempted to break into committees, but found that the resulting breakout groups were too small, so we worked together to determine the leader for each brainstormed activity.

The group discussed membership management. Questions that arose:

1. Should members have a “home” or priority section or SIG (minimum of 1)?
  - a. Advantage:
    - i. Provides data on who might attend events
    - ii. Ensures that every member receives localized announcements
  - b. Disadvantage:
    - i. When a section doesn't have an active section
    - ii. Member may receive more emails than they want if required to identify a section/SIG

How do we define a “member”?

- Individuals become members of ORURISA by attending a local event or GIS in Action

What is the workflow for notifying SIG/section lead when someone joins ORURISA using Wild Apricot?

- It depends. Leslie noted that she does not receive notice.

## Action items:

1. At June 14 Board meeting: Leads will report on next actions and timeline

## Action items recap:

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3. By June 6: Board will review and recommend revisions for transmission to URISA. Include a deadline for URISA's proposal for services by Jan. 2019 for chapters to consider to inform their support for a unified model to be implemented in Jan. 2020.
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7. Molly assisted by Bus. Comm will move forward with proposal for improving utilization of Wild Apricot.
8. Theresa will set up the security certificate using Let's Encrypt.

## Next meeting:

June 12 @ noon

## Adjourn

## Parking lot:

1. John Bragg seeking theme feedback/ideas for Symposium by the Sea (for next meeting)