ORURISA Board Meeting

Wednesday, March 20, 2019

12:01 PM

Called by Molly Vogt

Notetaker: Theresa Burcsu

Meeting type: regular

**AGENDA**

**Board business – 32 minutes total**

* Agenda review, roll call – Molly – 2 minutes
* Upcoming Board meetings reminders – informational and decision needed – Molly & Theresa – 5 minutes
* GIS In Action April 22-23, ORURISA Annual Business meeting April 23 at 1:00pm
* Annual Board Retreat Friday, May 3
* April monthly Board meeting – decision on whether to substitute the GIS In Action Business meeting
* Finances – Molly – 5 minutes – Informational (no decision)
* Funding requests – 10 minutes – Decisions needed
* Mappy Hour – Robb
* Post GIS In Action Social – Shivon
* Project management workshop cross promotion – input needed – John Bragg – 3 minutes
* NSDI Article announcement – informational – Cy Smith – 2 minutes
* <https://www.directionsmag.com/article/8639>
* Other announcements – 5 minutes

**Committee, SIG, Section updates – informational – 25 minutes total, aim for < 5 minutes each or let me know ASAP if you need more time**

* Existing partners – No update, questions welcome
* External audiences – John B.
* Board business – No update, but questions are welcome
* GIA & events – Rich
* Membership committee – Theresa & Dean
* Feedback on our messaging tone – Molly/Theresa
* Branding committee – No update but questions are welcome
* All SIGs and Sections invited to offer updates
* SCUG – Symposium by the Sea scheduling – input needed – John Bragg
  + Input on date: Aug 23, Aug 30 (Friday before Labor Day), Sept 6

Total time: 57 minutes

Attendees

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| --- |
| Molly Vogt, President |
| Keith Massie, Treasurer |
| Theresa Burcsu, President Elect |
| (absent) Tara Kaur, Communications Director/Secretary |
| (absent) Dean Anderson, Past President |
| Robb Kirkman, Portland Area GIS Users Group |
| (absent) Amy Esnard, Gorge Area GIS Users Group |
| Mark Scott, Columbia Pacific GIS Users Group |
| Colleen Miller, Central Oregon GIS Users Group |
| (absent) Laura Gabel, Central Coast GIS Users Group |
| Lesley Hegewald, Willamette Valley GIS Users Group |
| (absent) [open] [open], Umpqua Basin Users Group |
| Karim Naguib, Southern Oregon GIS Users Group |
| John Bragg, South Coast Users Group |
| Chris Wayne, Klamath Basin Users Group |
| Shivon Van Allen, Young Professionals |
| (absent) Dean Anderson, Oregon GIS Association |
| "Percy" David Percy, Portland Open Source Geospatial User Group |
| Richard L'Esperance, Member-at-Large |
| Alexa Todd, Member-at-Large |
| Cy Smith, Member-at-Large |
| Matt Freid, Member-at-Large |

Board business – 32 minutes total

* Agenda review, roll call – Molly – 2 minutes
* Upcoming Board meetings reminders – informational and decision needed – Molly & Theresa – 5 minutes
  + ORURISA Annual Business meeting at GIS In Action, April 23 at 1:00pm
    - At-Large Board members will be up for re-election – anyone with suggestions for nominations should contact Molly
  + Annual Board Retreat Friday, May 3
    - MWVCOG
    - Planning committee to meet again in early April
    - Action item:
      * Theresa will set up the planning meeting
  + Decision point:
    - April 17 Board meeting: to hold it or not.
    - Decision: keep the meeting spot
    - Action item:
      * Theresa and Molly will alert the Board about if meeting will occur or not (could use it to finalize the Chapter meeting agenda)

* Finances – Molly – 5 minutes – Informational (no decision)

Current balance: ~ $7800

Annual revenue range: $3000 - $10,000

* Action item:

Keith to provide any additional detail to Theresa (notetaker)

John to provide any additional detail on Symposium by the Sea to Theresa (notetaker)

* Funding requests – 10 minutes – Decisions needed
  + Mappy Hour – Robb
    - Robb requested under $300 for PAGIS event, within the annual $300 allotment so no vote needed. Robb will advertise and share a write-up after the event for the ORURISA website.

* Emerging Professionals – Shivon
  + EP seeking to launch a mentorship program with a social.
  + Request is for $150
  + TB motioned for approval. Alexa seconded.
  + Approved unanimously.
  + Action item:
    - Board members interested in participating in the mentorship program, contact Shivon

* Project management workshop cross promotion – input needed – John Bragg – 3 minutes
  + Date: April 23 - 24, 2019
  + Location: Tillamook Bay port
  + John is seeking input about potential conflict with GIA activity (4/22-23).
    - No concerns voiced
  + Molly noted that cross-posting provides additional options for members to participate.
  + Action item:
    - Board members contact John if interested in participating.

* NSDI Article announcement – informational – Cy Smith – 2 minutes
  + Article: <https://www.directionsmag.com/article/8639>
  + Released in Feb. 2019
  + Slight uptick in overall NSDI status
  + Report mentions connection to the National Geospatial Data Act of 2018

* Other announcements – 5 minutes
  + At-large members up for re-election (2-year terms) – both are interested in remaining on the Board in this capacity (incumbents):
    - Cy
    - Rich

Committee, SIG, Section updates – informational – 25 minutes total, aim for < 5 minutes each or let me know ASAP if you need more time

* Existing partners – No update, questions welcome
* External audiences – John B.
  + No meeting scheduled
* Board business – No update, but questions are welcome
  + Google Gsuite acqusition: Theresa mentioned that she's still waiting on documentation proving ORURISA's nonprofit status
* GIA & events – Rich
  + Vendor count seems low for this time
  + Discussion
    - Comment from a vendor: not enough potential clients at the conference
    - Q: could vendors give a lightening-style talk at the conference, e.g., during lunch?
      * A: Have done this in the past but was not well-received. In 2018 we had the passport game that was somewhat successful at getting people to visit the vendor tables.
      * Additional suggestions welcome and may be useful for getting vendors and sponsors for future events
* Membership committee – Theresa & Dean
  + Report:
    - Wild Apricot database was updated with members based on the attendance lists collected for 2018
    - People who weren't recorded as participants in events during 2018 were archived and emailed to indicate that their membership had lapsed.
    - Members were emailed as well.
    - Resulting member list is about 440 people
    - There were some errors in the updated list, unfortunately.
  + Feedback on our messaging tone – Molly/Theresa
    - It is important to craft messages carefully and as positively or neutrally as possible.
  + Discussion
    - Keith: concerned that the current, paired down list is too small and will reduce the effectiveness of our outreach and training efforts.
    - The effort was focused on the membership portion of the contacts database.
    - Membership criteria is still up for debate and being worked on by the Membership Committee.
      * To be discussed at 2019 retreat
    - Other organizations use an "interested parties" email list
      * Theresa said this is possible in Wild Apricot.
    - How do we maximize our outreach efforts?
  + Action item:
    - Theresa to ask Star to provide instructions on how to email archived contacts to me to share with the Board.

* Branding committee – No update but questions are welcome

All SIGs and Sections invited to offer updates

* SCUG – Symposium by the Sea scheduling – input needed – John Bragg
  + John is seeking input on the date for Symposium by the Sea: Aug 23, Aug 30 (Friday before Labor Day), Sept 6
  + Feedback: The crowd urged John to hold meeting on 9/6 to avoid heavy traffic conditions related to Labor Day and late August travelers

* Klamath Basin Users Group - Chris Wayne
  + typically UG holds a map contest but it is on hold this year due to equipment outage

* Willamette Valley - Lesley
  + Winter meeting canceled due to inclement weather.
  + Looking to reschedule presenters for the spring meeting.

* Open Source - Percy
  + Meeting March 20, 2019

Kudos to EP for their latest social at PSU

Adjourned at 12:59 PM

Next meeting: TBD

Parking lot:

* Membership criteria
* Maximizing ORURISA outreach efforts
* Branding