ORURISA Board Meeting

Wednesday, March 20, 2019

12:01 PM

Called by Molly Vogt

Notetaker: Theresa Burcsu

Meeting type: regular

**AGENDA**

**Board business – 32 minutes total**

* Agenda review, roll call – Molly – 2 minutes
* Upcoming Board meetings reminders – informational and decision needed – Molly & Theresa – 5 minutes
* GIS In Action April 22-23, ORURISA Annual Business meeting April 23 at 1:00pm
* Annual Board Retreat Friday, May 3
* April monthly Board meeting – decision on whether to substitute the GIS In Action Business meeting
* Finances – Molly – 5 minutes – Informational (no decision)
* Funding requests – 10 minutes – Decisions needed
* Mappy Hour – Robb
* Post GIS In Action Social – Shivon
* Project management workshop cross promotion – input needed – John Bragg – 3 minutes
* NSDI Article announcement – informational – Cy Smith – 2 minutes
* <https://www.directionsmag.com/article/8639>
* Other announcements – 5 minutes

**Committee, SIG, Section updates – informational – 25 minutes total, aim for < 5 minutes each or let me know ASAP if you need more time**

* Existing partners – No update, questions welcome
* External audiences – John B.
* Board business – No update, but questions are welcome
* GIA & events – Rich
* Membership committee – Theresa & Dean
* Feedback on our messaging tone – Molly/Theresa
* Branding committee – No update but questions are welcome
* All SIGs and Sections invited to offer updates
* SCUG – Symposium by the Sea scheduling – input needed – John Bragg
	+ Input on date: Aug 23, Aug 30 (Friday before Labor Day), Sept 6

Total time: 57 minutes

Attendees

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| --- |
| Molly Vogt, President |
| Keith Massie, Treasurer |
| Theresa Burcsu, President Elect |
| (absent) Tara Kaur, Communications Director/Secretary |
| (absent) Dean Anderson, Past President |
| Robb Kirkman, Portland Area GIS Users Group |
| (absent) Amy Esnard, Gorge Area GIS Users Group |
| Mark Scott, Columbia Pacific GIS Users Group |
| Colleen Miller, Central Oregon GIS Users Group |
| (absent) Laura Gabel, Central Coast GIS Users Group |
| Lesley Hegewald, Willamette Valley GIS Users Group |
| (absent) [open] [open], Umpqua Basin Users Group  |
| Karim Naguib, Southern Oregon GIS Users Group |
| John Bragg, South Coast Users Group |
| Chris Wayne, Klamath Basin Users Group |
| Shivon Van Allen, Young Professionals |
| (absent) Dean Anderson, Oregon GIS Association |
| "Percy" David Percy, Portland Open Source Geospatial User Group |
| Richard L'Esperance, Member-at-Large |
| Alexa Todd, Member-at-Large |
| Cy Smith, Member-at-Large |
| Matt Freid, Member-at-Large |

Board business – 32 minutes total

* Agenda review, roll call – Molly – 2 minutes
* Upcoming Board meetings reminders – informational and decision needed – Molly & Theresa – 5 minutes
	+ ORURISA Annual Business meeting at GIS In Action, April 23 at 1:00pm
		- At-Large Board members will be up for re-election – anyone with suggestions for nominations should contact Molly
	+ Annual Board Retreat Friday, May 3
		- MWVCOG
		- Planning committee to meet again in early April
		- Action item:
			* Theresa will set up the planning meeting
	+ Decision point:
		- April 17 Board meeting: to hold it or not.
		- Decision: keep the meeting spot
		- Action item:
			* Theresa and Molly will alert the Board about if meeting will occur or not (could use it to finalize the Chapter meeting agenda)

* Finances – Molly – 5 minutes – Informational (no decision)

Current balance: ~ $7800

Annual revenue range: $3000 - $10,000

* Action item:

Keith to provide any additional detail to Theresa (notetaker)

John to provide any additional detail on Symposium by the Sea to Theresa (notetaker)

* Funding requests – 10 minutes – Decisions needed
	+ Mappy Hour – Robb
		- Robb requested under $300 for PAGIS event, within the annual $300 allotment so no vote needed. Robb will advertise and share a write-up after the event for the ORURISA website.

* Emerging Professionals – Shivon
	+ EP seeking to launch a mentorship program with a social.
	+ Request is for $150
	+ TB motioned for approval. Alexa seconded.
	+ Approved unanimously.
	+ Action item:
		- Board members interested in participating in the mentorship program, contact Shivon

* Project management workshop cross promotion – input needed – John Bragg – 3 minutes
	+ Date: April 23 - 24, 2019
	+ Location: Tillamook Bay port
	+ John is seeking input about potential conflict with GIA activity (4/22-23).
		- No concerns voiced
	+ Molly noted that cross-posting provides additional options for members to participate.
	+ Action item:
		- Board members contact John if interested in participating.

* NSDI Article announcement – informational – Cy Smith – 2 minutes
	+ Article: <https://www.directionsmag.com/article/8639>
	+ Released in Feb. 2019
	+ Slight uptick in overall NSDI status
	+ Report mentions connection to the National Geospatial Data Act of 2018

* Other announcements – 5 minutes
	+ At-large members up for re-election (2-year terms) – both are interested in remaining on the Board in this capacity (incumbents):
		- Cy
		- Rich

Committee, SIG, Section updates – informational – 25 minutes total, aim for < 5 minutes each or let me know ASAP if you need more time

* Existing partners – No update, questions welcome
* External audiences – John B.
	+ No meeting scheduled
* Board business – No update, but questions are welcome
	+ Google Gsuite acqusition: Theresa mentioned that she's still waiting on documentation proving ORURISA's nonprofit status
* GIA & events – Rich
	+ Vendor count seems low for this time
	+ Discussion
		- Comment from a vendor: not enough potential clients at the conference
		- Q: could vendors give a lightening-style talk at the conference, e.g., during lunch?
			* A: Have done this in the past but was not well-received. In 2018 we had the passport game that was somewhat successful at getting people to visit the vendor tables.
			* Additional suggestions welcome and may be useful for getting vendors and sponsors for future events
* Membership committee – Theresa & Dean
	+ Report:
		- Wild Apricot database was updated with members based on the attendance lists collected for 2018
		- People who weren't recorded as participants in events during 2018 were archived and emailed to indicate that their membership had lapsed.
		- Members were emailed as well.
		- Resulting member list is about 440 people
		- There were some errors in the updated list, unfortunately.
	+ Feedback on our messaging tone – Molly/Theresa
		- It is important to craft messages carefully and as positively or neutrally as possible.
	+ Discussion
		- Keith: concerned that the current, paired down list is too small and will reduce the effectiveness of our outreach and training efforts.
		- The effort was focused on the membership portion of the contacts database.
		- Membership criteria is still up for debate and being worked on by the Membership Committee.
			* To be discussed at 2019 retreat
		- Other organizations use an "interested parties" email list
			* Theresa said this is possible in Wild Apricot.
		- How do we maximize our outreach efforts?
	+ Action item:
		- Theresa to ask Star to provide instructions on how to email archived contacts to me to share with the Board.

* Branding committee – No update but questions are welcome

All SIGs and Sections invited to offer updates

* SCUG – Symposium by the Sea scheduling – input needed – John Bragg
	+ John is seeking input on the date for Symposium by the Sea: Aug 23, Aug 30 (Friday before Labor Day), Sept 6
	+ Feedback: The crowd urged John to hold meeting on 9/6 to avoid heavy traffic conditions related to Labor Day and late August travelers

* Klamath Basin Users Group - Chris Wayne
	+ typically UG holds a map contest but it is on hold this year due to equipment outage

* Willamette Valley - Lesley
	+ Winter meeting canceled due to inclement weather.
	+ Looking to reschedule presenters for the spring meeting.

* Open Source - Percy
	+ Meeting March 20, 2019

Kudos to EP for their latest social at PSU

Adjourned at 12:59 PM

Next meeting: TBD

Parking lot:

* Membership criteria
* Maximizing ORURISA outreach efforts
* Branding