

**OREGON & S.W. WASHINGTON URISA CHAPTER
BOARD OF DIRECTORS MEETING**

DATE: JUNE 2, 2010
TO: URISA BOARD OF DIRECTORS
FROM: DICK BOLEN, SECRETARY
RE: BOARD OF DIRECTORS CONFERENCE CALL MEETING

The following board members participated in the meeting:

Dick Bolen, Past President & Board Secretary;
Bob Haas, Co-President
Bob Pool, Co-President;
Keith Massie, Treasurer;
Kelly Neumeier, Women in GIS;
Amy Esnard, Gorge Area GIS User Group;
Eric Bohard, Member at Large;
John Sherrard, ESRI, Member at Large;
Blair Deaver, Central Oregon GIS User Group;
Paul Couey, Metro;
Greg Newkirk, Portland Area GIS User Group;
Jeff Stump, South Coast User Group.

AGENDA

1. Treasure's Report on OR-URISA Finances.

Keith Massie reported that the current balance is \$13,608. This does not reflect revenue pending from GIS in Action 2010. The full report will be posted on the chapter's website

2. PDX Open Source Geospatial Users Group: Special Interest Group Status - Percy/Bob H.

This agenda item was not discussed since David Percy was not able to attend the meeting.

3. Cloud Based Computing – John Sharrard

John Sharrard of ESRI reported that his company will be offering seminars and workshops on the strategic use of cloud computing by IT departments and GIS installations in particular. He said the company doesn't expect its licensing revenue to be affected, but organizations can realize IT cost savings from cloud computing. He reported that OSCON will have a session on cloud computing at its upcoming conference in Portland and ESRI will be participating. John recommended that URISA hold a meeting on Cloud Based Computing later this year. It was suggested that the Events Virtual team consider such a meeting later this winter.

4. GIS In Action Conference Wrap-up - Keith

Keith reported that the net revenue produced by the conference has yet to be determined. He said attendance was about 270. There was a good response to the survey, with 115 people offering feedback. People reported liking the venue at PSU and GIA offered good value for the cost of registration.

5. Goals Setting Meeting Follow Up Activities - Bob H

Bob Haas led a follow up discussion to the goals setting work done at the board meeting held at GIS in Action in April. The Virtual Teams Bob set up prior to the April meeting were the focus, with efforts directed towards each team having a leader chosen from among the team members who volunteered previously.

6. Communications/Marketing/Social Networking Virtual Team - Team report and request for adoption of Mission and Vision Statements

Amy reported for the communications team and stated that the team had held a conference call to discuss goals and action items. The team made it a high priority to work with the board on evaluating types of media best suited to the needs of the chapter. Jeff said he is using MS Office Live Workshop and finds it very useful.

Amy is developing a matrix to be used for evaluation of the several media types and will post it to the website.

Amy presented the team's mission statement, which was adopted by a motion from Keith, seconded by John and unanimously accepted.

7. Other Virtual Team Reports

- Program Team: Bob Pool agreed to be the team leader and organize the members for producing a program strategy and a suggested schedule of upcoming events. This will include methods of financing activities.
- Membership Team: Eric Bohard agreed to be the team leader and Dick

was asked to participate as a link to the Communications Team.

- Business Team: Paul Couey agreed to be the team leader. Bob directed him to the recently completed chapter maturity assessment for national URISA, which is posted on our website.
8. Bob Haas thanked those participating in the conference call and scheduled the next board meeting for a conference call on Wednesday August 4th, noon to 1 P.M.