Current Business Review Discussion

- Introductions - Please include one or two things you want to accomplish today
  - Richard – New to this and wanting to get a lay of the land
  - Eric Bohard – Map out the coming year. Noted that he is retiring and stepping away from ORURISA
  - Zac Christensen – Relevance of ORURISA, how do we stay relevant, map out upcoming year
  - Cy Smith – Landslide working group example, leveraging existing governance, importance of unified membership model
  - Mark Scott – General discussion
  - Molly Vogt – Hear everyone’s thoughts, find common thread, clear plan for upcoming year

- GIS In Action – update
  - Facilities, program, volunteers all coming together
  - Everything on-track
  - Importance of legacy planning for the future
    - Need Keith and Doug to mentor the next organizers
    - Identify new leaders
    - Compile new list of volunteers and potential leaders
    - Send volunteer list to the Board <<<ZAC ACTION ITEM
    - Volunteer outreach at GIS in Action
      - Idea of a booth at conference <<<RICHARD AND CY ACTION ITEM
        - Cy has setup
    - Mark pointed out need for creative products and ideas
    - Request from Keith Massie for ORURISA to pay for travel to national URISA conference.

MOTION: PAY ONE TIME FIXED $500 TO KEITH MASSIE FOR TRAVEL EXPENSE TO NATIONAL URISA CONFERENCE IN TORONTO
VOTE: UNANIMOUS VOTE

- Section Reports
  - Columbia Pacific River chapter update
    - GIS Week always highly successful
    - Need for centrally coordinated data
      - Value to underfunded agencies
  - Central Coast annual event always successful
  - South Coast has upcoming user group
  - PAGIS
    - Successful event in the fall
    - Need to fill leadership vacuum
  - Map Time event in Bend highly successful
  - Willamette Valley held recent meeting with 30+ attendees
  - Need to do outreach to section leaders
    - Molly to do outreach. Carry on earlier efforts and talk to section leaders <<<MOLLY ACTION ITEM

- Workshops
  - Good attendance at all workshops
  - Successful model. Need to keep it going.
  - Discussion on level of subsidy. See related motion below

- Secretary Updates
  - Membership database cleaned and good
  - Web updates being made on a regular basis
  - URISA could provide central resource
  - Zac stepping down

- Treasurer Report (includes discussion on workshop credit card process)
  - No report available

MOTION: ORURISA SPONSORED EVENTS SHOULD ACHIEVE AT LEAST A 10% PROFIT MARGIN AS GENERAL GUIDELINE. BOARD SHOULD EVALUATE EVENTS AND ACTIVITIES USING THIS GUIDELINE AND HAS THE ABILITY TO MAKE EXCEPTIONS.
VOTE: UNANIMOUS VOTE
ACTION: ADD TO ACTIVITY FUNDING GUIDELINES
New Membership Plan and Discussion (Cy)
- Summary of committee review.
- Discussions and Committee Directions
- ORURISA working group formed
- Financials and membership information gathered to run scenarios against potential unified membership model
- Surveyor professional organization used as an example
- Other professional organizations compared/contrasted
  - Certification
  - Lobbying
- Overview of history and framework of model
- Impact on ORURISA
- CAB doing pilots for individual chapters
- ORURISA is a pilot chapter
- Washington might also be a pilot chapter
- Waiting for CAB recommendations

Data Sharing Initiative (Cy)
- House didn’t sign bill
- Central data services
- Many local governments pushed back
- AOC didn’t support
- Privacy and confidentiality issues a concern
- Cost also a concern
- OGIC and GIO not mentioned in statute
- Bill died
- Workgroup formed by CIO
- Legislative concept due by September

What are the hot topics you see for next year?
- How do we reach out to our GIS Partners
  - Get involved with Map Time events
  - Host another joint conferences with PLSO or similar organizations
  - Interaction more with WhereCamp
  - Swag and branding
  - Provide examples of job descriptions
  - Develop a formal communications plan
  - Section Support
- Outreach - Host a social event, possibly at GIS In Action, to promote ORURISA and collect names of potential volunteers, then follow up 1:1
- Expand outside GIS technology
- ORURISA branding and identity discussion
- Develop contact list of students for social media group

- How do we fit with National URISA
  - Host national URISA conference here in Portland. How do we do that?
  - Discussion about URISA conference attendance numbers which have steadily decreased
  - Discussion regarding conference organizers and responsibilities
  - Need to better articulate what URISA does and bring Chapter interests to CAB

- What are the biggest challenges that the professional GIS community faces?
  - Certification and legitimize profession
  - Identity crisis of the profession
- What new geospatial trends and approaches hold the most potential for success / value to our members

Prioritize the list and flesh actions
- DEFERRED
- ASSIGNMENT

Assign tasks and create calendar
- DEFERRED

ELECTION NOTES
- Vacant At-large, Secretary, PAGIS, and YP positions discussed.
- Board members are following up with potential candidates and will share recommendations with the Nomination Committee
- Amy Esnard appointed as URISA/CAP representative.
2015 Accomplishments

1. Get sections to be more active – I had the pleasure of attending a few meetings this past year. I was very impressed and feel this is one of our greatest strengths as an organization.

   Success
   Board Members went to meetings and gave overviews (DEAN)
   Made a section slide show (DEAN)
   Made section info sheets and passed out a GIS IN Action (MOLLY)
   Had Workshops (KEITH, DEAN, ZAC)
   Got information from Sections on meetings (DEAN, ZAC)
   PAGIS started again (ZAC)

   Needs Improvement
   Outreach to inactive sessions
   Expand membership – decide what a member is?
   Need more volunteers

2. Make meetings more frequent and decisions more formal – needs improvement

3. Diversify Revenue – Needs Improvement

4. Expand Membership – Needs improvement but we need to define what membership is.

5. Need more volunteers – Needs improvement

6. Present at other conferences – Did we?

7. Expand relationship with young professionals – Did we?

8. Better define relationship with International URISA

2015 Action Items and Priorities (From 2015 Minutes)

- Get sections to be more active
  - Better Group Support (LIMITED PROGRESS)
  - Make informal meetings official ORURISA (LIMITED PROGRESS)
  - John Sharrard has unique insight given other involvement
  - Expand membership (NO ACTION)
  - Outreach to inactive sections (NO ACTION)
  - Get more volunteers to work with each group (NO ACTION)
  - PAGIS needs to reignited (Zac)
    - MapTime
    - Mapping Party
    - Python training

- Diversify revenue
  - Move away from GIS in Action as sole revenue source (NO ACTION)
  - Other annual events such as GIS Day (NO ACTION)
  - Expand events and conference outside of the traditional GIS field (NO ACTION)
    - Involve larger audiences (i.e. public works, facilities, etc) (NO ACTION)
  - Opportunities to present sponsor at other conferences (Amy) (NO ACTION)
  - Address national and chapter politics (IN PROGRESS)
    - Dean/Eric/Cy
  - Dev Meet-Ups as better format (NO ACTION)
    - Compact
    - Need a take away
  - Market coordinator – Amy (NO ACTION)
  - Willamette Group – Dean (IN PROGRESS)
  - Southern Oregon Group – John Sharrard (IN PROGRESS)
  - Young Professional – Percy and Amy to identify new leadership candidates (NO ACTION)
  - Finalize Fact Sheet and weave into web site once complete (COMPLETED)
  - Define and clarify future role with URISA (IN PROGRESS)