

Oregon URISA

1935 Charnelton St.
Eugene, OR 97405
Founded in 1992

ORURISA Board Meeting

July 17, 2019

Teleconference

Attendees:

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| Theresa Burcsu, President |
| (absent) Keith Massie, Treasurer |
| Tara Kaur, Communications Director/Secretary |
| Molly Vogt, Past President |
| Robb Kirkman, Portland Area GIS Users Group |
| (absent) Amy Esnard, Gorge Area GIS Users Group |
| (absent) Mark Scott, Columbia Pacific GIS Users Group |
| Colleen Miller, Central Oregon GIS Users Group |
| (absent) Laura Gabel, Central Coast GIS Users Group |
| Lesley Hegewald, Willamette Valley GIS Users Group |
| (absent) Karim Naguib, Southern Oregon GIS Users Group |
| John Bragg, South Coast Users Group |
| Chris Wayne, Klamath Basin Users Group |
| (absent) Shivon Van Allen, Emerging Professionals |
| Dean Anderson, Oregon GIS Association |
| "Percy" David Percy, Portland Open Source Geospatial User Group |
| Jennifer Zumbado-Hannibal, Member-at-Large |
| Alexa Todd, Member-at-Large |
| (absent) Sean Carroll, Member-at-Large |
| Matt Freid, Member-at-Large |

ITEM - Agenda. Colleen would like to go over member management and how to use it now with our new approach.

ITEM - Quorum to approve last month's agenda.

Motion to Approve by Alexa Tood, second by John Bragg.

No further discussion.

Motion Passed - Notes from June are Approved.

No new business brought up for motions or funding requests this month.

Reports and Updates:

ITEM - Treasurer Update. Three nominees, one withdrew and Theresa and Molly spoke with the two remaining nominees. One was Matt Freid (current member at large) the other was Mike McDaniel who is a ORURISA general member with a lot of treasurer experience and has been participating for 10 years. Suggestion was to have Matt Freid take on the role of Interim Treasurer and then have Mike take over Matt's At Large position as an interim for the remainder of his term.

Dean and Molly confirmed that At Large Board member can be appointed by the board after being interviewed.

Molly added that Mike McDaniel has lots of no-profit financial and treasurer experience, but does not have familiarity with ORURISA. Matt would fill the role for the rest of the term and then next year see which roles they would continue doing.

Molly suggested that we send out bios to board members to review and then vote on in August. Colleen says she is comfortable based on the description of his experience.

Dean suggests nominating treasurer now - he makes a motion, and is seconded by Molly.

Motion: The Board nominates Matt Freid to be appointed as interim Treasurer on this day, July 17, 2019. As Treasurer, Matt will become a Bank Signature Authority and be responsible for the duties defined by the Chapter Bylaws and Officer Responsibilities.

No further discussion.

Vote - All in favor

Motion Passed.

Action Item - President will send out a bio for Mike McDaniel to the board and bring a motion to appoint him as interim at large board member for the balance of Matt Freid's term. Question about if a bio and interview notes are sufficient - suggestion to have him participate in the August board meeting to introduce himself and answer questions, then leave the call during the vote.

ITEM - URISA Chapter of the Year, Profile and Maturity Assessment. Once it is submitted then we get a code for URISA conference and can be nominated for Chapter of the Year. Theresa and Molly will complete it, and if anyone else would like to participate let them know.

Discussion on assessments that have been submitted in the past. URISA compiles and compares the submissions, and picks a chapter based on innovative things they are doing. Theresa will distribute a draft to the board for suggestions, Cy will help out. One thing we do that is unique and should be highlighted is that we have a lot of SIGS and Sections that do a lot of the work that the Chapter would do.

SIG and Section Reports -

ITEM - EP Mentorship program. Shivon Van Allen said eight sets were selected, including one in Central Oregon who will be paired with a mentee in that area. Participants will be notified this week for confirmation. Thanks to Jenn for helping with the reviews of applicants - she reported that some answers were pretty long but were all sufficient to make a decision. Focus was on location to make matching mentors and mentees easier.

Shivon's notes:

- In response to feedback from the board and the number of applications received, eight mentors have been selected.
- Seven mentors are local and/or willing to travel to Portland for events. One mentor is located in Central Oregon and will be paired with a mentee applicant from Central Oregon.
- Mentors will be notified of selection by email the week of July 15th.
- Thanks to Jen reviewing the mentor applications and providing feedback!
- Next steps are confirming the selected mentors are still interested in participating then matching mentors and mentee. This process will extend into August.

Committees -

No responses by Monday on updates.

Question about the roles of the Committees and overlap.

Tara responded that the intent of the Communication Committee is to provide input to her about the website redesign elements like themes, colors, etc. Can also discuss other channels to use and decide on timelines/budget required for those new efforts. Alexa suggested calling it the Website Redesign - Tara replied that they want to include other Communication channels, it is related to external communications. She will look at a more descriptive name.

Dean brought up that we were going to do rebranding then move onto the website redesign. Theresa responded that since we have Tara and Star as talent in house at this time that the decision was made (with the One URISA issue still ongoing) that we would move forward to take advantage of that. Rich would like to work on the rebranding but is busy, so Theresa is moving ahead with the website redesign. Dean stated that Star is not available for the requirements gathering and design, but only to come in later when there are specific tasks to do on the graphics, etc. after Tara gathers requirements and plans out the implementation. John supported the idea to let Tara move ahead with the website redesign, which could inform the rebranding effort and then those changes could be incorporated when they become available.

Existing Relationships - Alexa reports a survey was sent out to all Section and SIG leads and will organize a

New Audiences - need to meet but haven't had the chance to set one up. John has been busy but is looking to make time to meet.

Board Communications - Molly cancelled a scheduled meeting, needs more information on roles, etc. before they meet again.

Communication - Tara looking for participants for the new communications committee that will brainstorm and discuss the need and requirements for ORURISA website redesign, e-newsletter and social media channels.

SIGS Updates -

Mid Willamette Valley - 8/28 Dean, Cy and City of Salem will present.

Central Oregon - Colleen Miller. meeting on 7/16. 5 presenters including ESRI with 29 attendees and then broke off for social afterwards with 17 participants. She will be posting a summary and notes and will be submitting expenses to Treasurer.

Oregon GIS Association - Dean Anderson. In process of setting things up and will be sending out invites soon.

Chris Wayne - Klamath Not much going on as it is slow for the Summer. Had to cancel map judging contest due to water leak. Heard from Keith that he is Roseberg and wonders if he can work on restarting Umpqua group, will contact him to see.

Robb Kirkman - PAGIS. He is getting ready to use the money requested a few months ago for a meeting in the near future that will include beer and a presentation from John Ruffing with ESRI.

South Coast - John Bragg. Symposium by the Sea coming up, working on lining up presentations. Question from Jenn if they are all booked, John responded that they are still spaces available.

Cy Smith is working on our response to One URISA about dues and our response. Theresa will have a draft out to the board by the 7/19.

Theresa also met with Chapter Development and Relations Council (conference call) - interesting to hear about what other chapters are doing around the country and world. She is looking to find someone else to attend on behalf of ORURISA on a monthly conference call.

Colleen question about member management - went through exercise of going over membership and moving inactive names to archive. Change meant that member list went from 300 to 75 for Central Oregon, and had to use email outside of Wild Apricot to contact them. Theresa had a discussion with Star about aligning membership requirements with the contact list. Theresa states she will have a discussion about how to manage this. Dean says there are lots of duplicates and lapsed emails that account for the discrepancy in the numbers, and that we need to re-communicate and confirm good contacts and active memberships to make those lists viable. Chris asked about ideas that was the subject of a survey about support for dues as a way to distinguish membership, that needs more discussion and development.

Colleen and Chris will have an offline conversation about ways they can improve how this works.

Action Items Compilation - these need review and update for July meeting.

| Who | Item | Deadline |
|---------|--|-------------------------|
| Theresa | Theresa will distribute information about committees (charters) and a sign-up before the next board meeting. | July 30 |
| Theresa | Distribute Mike McDaniel bio and information to board. Invite him to participate in the next board meeting. | Prior to August meeting |
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